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A statewide association of citizens and organizations dedicated to improving health, education and human services for children and families. Supported by grants, contributions, the United Way and Community Shares campaigns.

The Honorable Reed Hundt, Chairman  
Federal Communications Commission  
1919 M. Street, NW, Room 814  
Washington, DC 20554

Dear Chairman Hundt,

On behalf of the Wisconsin Council on Children and Families, I am writing to encourage you to strengthen the guidelines for the Children's Television Act of 1990 (MM No. 93-48).

The Council, established over 100 years ago, is devoted to the well-being of children in the state of Wisconsin.

We believe that broadcast television is in a position to play a tremendous role in nourishing the minds of our nation's children, to be educational and entertaining. Broadcasters are talented enough to do this, and the Commission's own policy statements reflect a belief in the many wonderful and imaginative ways the medium could be used to enrich and enhance a child's development.

Yet, today's children have greater access to sensationalistic talk shows, violent cartoons and adult sitcoms than they do to programming designed to enrich their minds.

To safeguard the interests of our children, the FCC needs to strengthen the guidelines for the Children's Television Act by establishing clear policies that meet this end. These should include:

1. a clearer definition of what constitutes "educational" programming;
2. a requirement that television stations air at least one hour a day of 30 minute educational shows, in regularly scheduled time slots;
3. require that these programs be aired between 7 am and 10 pm.

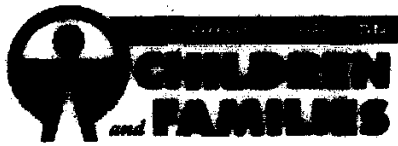
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Yours is the only regulatory body that can make this happen. We are counting on you. Our nation's children are counting on you. Please do not let us down.

Sincerely,

A handwritten signature in cursive script that reads "Anne Arnesen".

Anne Arnesen  
Director



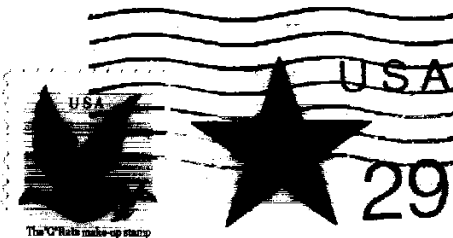
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JAN 23 1996

ECC MAIL ROOM

Honorable Reed Hundt, Chairman  
Federal Communications Commission  
1919 M. Street, NW, Room 814  
Washington, D.C. 20554



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January 14, 1996

Reed Hundt  
Chairman  
Federal Communications Commission  
1919 M ST N.W.  
Washington, D.C. 20554-0001

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Dear Mr. Hundt:

I read with great interest recently a article entitled A NEW LOOK AT TELEVISION by Frank Greve of Knight-Ridder Newspapers. I am sure you have read it too.

Well the article shocked me.

First, why should we, the consumer, have a new TV system shoved down our throats? The TV industry needs to remember who keeps them in business and it is us the consumers.

Secondly, why not have airwave auctions? It truly would be one of the greatest government giveaways in government history.

Do what you can to stop these disasters from taking place and stand up for the consumer.

Sincerely,

*A. Grigsby*  
Gary Grigsby  
815 Maupin RD  
Columbia, MO 65203  
(314) 874-3778

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